



**Private Sector WASH
ZIMBABWE**

Private Sector led WASH interventions

*Creating Market-Driven Solutions
for Water, Sanitation and Hygiene
(WASH) Sustainability*

OUR VISION

A future where a dynamic private sector drives innovation, investment, and collaboration to achieve universal access to safe water, sanitation, and hygiene

OUR MISSION

To cultivate a dynamic and resilient private sector that drives sustainable, high-quality WASH services through innovation, strategic partnerships, capacity building, coordinated action, financial mobilization, and policy advocacy.

OUR ORGANIZATION

Private Sector WASH Zimbabwe is a collaborative platform driving private sector innovation, investment, and partnerships to enhance water, sanitation, and hygiene (WASH) services in Zimbabwe. By coordinating efforts across stakeholders, PSWASH ensures sustainable, market-driven solutions that expand WASH access, improve public health, and drive economic growth.

STRATEGIC PILLARS

1 THE BUSINESS OF WASH

Enabling a thriving WASH enterprise ecosystem by fostering private sector participation, investment, and innovation across the value chain, ensuring businesses create value while expanding WASH access and delivering stakeholder returns.

2 SUSTAINABILITY

Promoting water stewardship, circular economy models, and climate-smart WASH solutions to ensure long-term environmental and economic viability. This pillar drives responsible water use, sanitation, waste management, and ecosystem protection to build climate-resilient WASH systems.

3 POLICY, GOVERNANCE, CAPACITY BUILDING

Advocating for evidence-based policies, regulatory reforms, and institutional capacity building to strengthen WASH governance. It enhances public-private collaboration, professional development, and data-driven decision-making to improve service delivery and accountability.

4 COORDINATION

Ensuring synergy across all pillars through multi-stakeholder engagement, partnerships, and integrated planning.

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Safe water is life

PSWASH KEY ACTIVITIES

THE BUSINESS OF WASH

- Database of WASH Loans, Grants, and Incentives: A resource for tracking available financial support for WASH projects.
- WASH Investment Opportunities Database: Highlighting investment opportunities and connecting investors with projects.
- WASH Market Development: Fostering innovation and private sector involvement to strengthen the WASH market.
- WASH Product Development: Supporting the development of affordable, sustainable products and technologies in WASH.
- Sustainable Financing Mechanisms: Developing financial models like microfinance and crowdfunding to ensure the sustainability of WASH services.

SUSTAINABILITY

- Monitoring, Evaluation, and Impact Assessment: Tracking progress, measuring impact, and ensuring long-term sustainability of WASH projects.
- Research and Innovation: Supporting research to find cost-effective, scalable solutions for ongoing WASH challenges.
- WASH Awards and Recognition: Celebrating innovation and excellence in the sector to encourage continued improvements and sustainability.

POLICY, GOVERNANCE, CAPACITY BUILDING

- PPP Capacity Building: Providing training on Public-Private Partnerships (PPP) to help build capacity in service delivery.
- Policy Advocacy and Stakeholder Engagement: Promoting policies that advance equitable, sustainable WASH practices and services.
- Training and Capacity Building: Offering workshops and courses to enhance technical and managerial skills of local professionals.

COORDINATION

- Knowledge Database of Successful Projects: A repository of case studies and best practices to guide and inspire future WASH projects.
- Conferences, Exhibitions, and Events: Organizing platforms for knowledge exchange, networking, and sharing innovations in the WASH sector.
- Community Engagement and Awareness Campaigns

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Collective action

BOARD MEMBERS



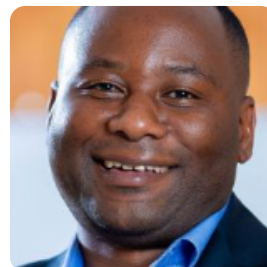
ISAAC ISAKI

NSSA ACTING
INVESTMENTS DIRECTOR



DR. MANDAS MARIKANDA

CEO ZIMBABWE WOMEN'S
MICROFINANCE BANK



NGONIDZASHE MARIMO

PRINCIPAL CONSULTANT
MUTHENGO DEVELOPMENT
SOLUTIONS



ENG. DR. LLOYD FENDE

SENIOR DIRECTOR CIVILS
BCHOD



ENG. KEVIN MUTETE

MANAGING DIRECTOR
TECHOLD ENGINEERING, ZIE
CHAPTER CHAIRMAN



**HENRIETA ZHARARE
MUTSAMBI**

DIRECTOR INSTITUTE OF
WATER AND SANITATION
DEVELOPMENT



ENG. COBURN KATANDA

PAST PRESIDENT MINE
MANAGERS ASSOCIATION,
EUREKA MINE MANAGER



DYLORD MUTAMUKO

PSWASH NATIONAL
COORDINATOR



SIBUSISIWE MARUNDA

DIRECTOR REPSSI
EXPERIENCED NGO
EXECUTIVE

More work less talk

ACTIONABLE OPPORTUNITIES FOR PRIVATE SECTOR

The private sector plays a transformative role by investing in innovative solutions, improving internal practices, and collaborating with stakeholders.

The table below highlights actionable opportunities that PSWASH focuses on. These are real-world examples to help businesses drive impactful WASH initiatives and contribute to global sustainability goals. Together, we can create a future where everyone has access to safe water and sanitation.

- BO: Business Opportunity (commercially viable investments)
- CSR: Corporate Social Responsibility (non-profit or community-focused initiatives)

| Focus Area | Contribution Area | Category | Business Case | Examples |
|--------------|--|----------|---|--|
| Water Access | Investment in dams and reservoirs | BO | Improved water security, reduced reliance on external sources | Kenya – Thika Dam for water storage and supply |
| | Development of piped water schemes | BO | Revenue from water sales, improved public health | South Africa – Private sector-funded piped water networks in rural areas |
| | Drilling of boreholes and Conversion of hand pump boreholes to solar-powered boreholes | BO / CSR | Reduced operational costs, environmental sustainability | India – Solar-powered boreholes in off-grid villages |
| | Installation of water storage tanks | BO / CSR | Improved water security, reduced water collection time | Brazil – Rainwater harvesting tanks in urban slums |
| | Smart water metering and distribution systems | BO | Reduced water losses, increased revenue collection | Nigeria – Digital water metering systems |
| | Investment in water reuse and recycling systems | BO | Revenue from treated water sales, reduced freshwater demand | SWPN – Industrial water reuse projects in Gauteng |
| | Water ATMs | BO | Affordable, pay-as-you-go water access for underserved communities | India – Water ATMs in urban slums |
| | Mobile water vending units | BO | Flexible water delivery to underserved areas | Kenya – Mobile water vending units in rural areas |
| | WASH in healthcare facilities | CSR | Improved hygiene in hospitals, reduced healthcare-associated infections | Tanzania – WASH upgrades in rural healthcare facilities |

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ACTIONABLE OPPORTUNITIES FOR PRIVATE SECTOR

| Focus Area | Contribution Area | Category | Business Case | Examples |
|------------------------|--|----------|---|--|
| Water Access | WASH in refugee camps | CSR | Improved sanitation and hygiene for displaced populations | Jordan – WASH facilities in Syrian refugee camps |
| | WASH in informal settlements | BO / CSR | Improved access to water and sanitation in urban slums | Brazil – Community-led WASH projects in favelas |
| | WASH in disaster recovery | CSR | Emergency water and sanitation support in disaster-affected areas | Philippines – Private sector-funded WASH kits after typhoons |
| | WASH in tourism and hospitality | BO | Improved water efficiency and sanitation in hotels and resorts | Maldives – Water-saving initiatives in luxury resorts |
| Water Treatment | Construction and servicing of water treatment plants | BO | Revenue from water sales, improved public health | South Africa – Private water treatment plants for municipal supply |
| | Portable water treatment solutions | BO | Revenue from mobile water treatment services, emergency response capabilities | USA – Portable water treatment units for disaster relief |
| | Water quality testing and monitoring | BO | Improved water quality management, reduced health risks | SWPN – Pilot projects for real-time water quality monitoring |
| Sanitation | Construction of toilets for communal use or homesteads | BO / CSR | Revenue from pay-per-use models, improved public health | Uganda – Pay-per-use public toilets; India – Household toilet construction |
| | Decentralized waste treatment systems | BO | Revenue from waste processing, environmental benefits | Rwanda – Faecal sludge treatment plants |
| | Faecal sludge management and treatment | BO | Revenue from sludge processing, reduced environmental pollution | SWPN – Faecal sludge treatment partnerships in eThekweni Municipality |

More work less talk

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|------------------------------------|--|----------|--|--|
| Hygiene | Sponsorship of WASH activities (e.g., handwashing campaigns) | CSR | Improved public health, enhanced corporate reputation | Ghana – Corporate-sponsored handwashing stations |
| | Distribution of hygiene products (soap, sanitizers) | BO / CSR | Revenue from product sales, improved hygiene practices | Kenya – Social enterprises producing affordable hygiene products |
| Technology & Innovation | USSD-based WASH tokens for water access payments | BO | Transparent payments, reduced revenue loss | Kenya – Blockchain-based water access payment system |
| | IoT-based water quality monitoring | BO | Improved water quality management, reduced health risks | SWPN – Pilot projects for real-time water quality monitoring |
| Waste Management | Investment in waste treatment and recycling systems | BO | Revenue from recycling, reduced environmental pollution | South Africa – Private sector-led waste recycling businesses |
| | Circular economy solutions (e.g., waste-to-energy) | BO | Revenue from recycled products, reduced waste disposal costs | Netherlands – Human waste converted to energy and fertilizers |
| Capacity Building | Training programs for WASH entrepreneurs | BO / CSR | Improved service delivery, enhanced workforce skills | Uganda – WASH business incubation programs |
| | Community awareness campaigns on water conservation | CSR | Increased water-saving behaviors, reduced water demand | Ethiopia – Mass media hygiene campaigns |
| | Research support for WASH innovations | BO / CSR | Development of new technologies, improved WASH practices | Germany – Innovation grants for water and sanitation startups |
| | Engagement in national water policy dialogues | CSR | Improved regulatory environment, enhanced private sector participation | Kenya – Private sector involvement in WASH policy formulation |
| Policy & Advocacy | Advocacy for water pricing reforms | BO | Increased cost recovery, sustainable water management | India – Tax exemptions for sanitation businesses |

More work less talk

ACTIONABLE OPPORTUNITIES FOR PRIVATE SECTOR

| Focus Area | Contribution Area | Category | Business Case | Examples |
|--------------------------------|--|----------|--|---|
| Policy & Advocacy | Supporting regulatory agencies | CSR | Improved enforcement of WASH regulations, enhanced public health | South Africa – Private sector collaboration with municipal WASH authorities |
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| Internal WASH Practices | Install water-efficient fixtures (low-flow taps, dual-flush toilets) | BO / CSR | Reduced water bills, improved corporate sustainability | USA – Companies adopting water-efficient office policies |
| | Rainwater harvesting for office use (irrigation, cleaning) | BO / CSR | Reduced water bills, environmental benefits | India – Corporate offices integrating rainwater harvesting |
| | Provide high-quality sanitation facilities for employees | CSR | Improved employee health, enhanced corporate reputation | Kenya – Companies providing free sanitary products for employees |
| | Promote handwashing by installing accessible handwashing stations | CSR | Improved hygiene, reduced illness | South Africa – Offices with mandatory hand hygiene policies |
| | Reduce use of bottled water by installing filtered drinking water stations | BO / CSR | Reduced plastic waste, cost savings | Australia – Companies banning plastic water bottles |
| | Conduct WASH awareness campaigns for employees | CSR | Improved hygiene practices, reduced illness | Ethiopia – Workplace hygiene training for staff |
| | Encourage employee volunteering in community WASH projects | CSR | Enhanced corporate reputation, community impact | USA – Paid corporate volunteer days for employees |
| | Adopt green building standards (LEED, etc.) | BO | Reduced water and energy use, enhanced corporate reputation | UAE – Mandatory LEED certification for new corporate buildings |

More work less talk

ACTIONABLE OPPORTUNITIES FOR PRIVATE SECTOR

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| Financing Alternatives | Microfinance schemes for small WASH enterprises | BO | Increased access to WASH services, financial inclusion | Bangladesh – Microloans for sanitation entrepreneurs |
| | Impact investment in scalable WASH solutions | BO | Financial returns with social impact | Kenya – Social impact bonds for WASH initiatives |
| | Green bonds for WASH infrastructure | BO | Funding for sustainable WASH projects | USA – Green bonds for water infrastructure projects |
| | Blended finance models for WASH projects | BO | Leveraging public and private funds for large-scale WASH initiatives | SWPN – Blended finance for industrial water reuse projects |
| | Corporate WASH funds or endowments | CSR | Long-term funding for WASH initiatives, enhanced corporate reputation | UK – Corporate-funded clean water projects |
| Specific Initiatives | Industrial water efficiency programs | BO | Cost savings, reduced water footprint | SWPN – Water efficiency initiatives with major industries in South Africa |
| | Corporate water stewardship programs | CSR | Enhanced corporate reputation, improved water management | SWPN – Corporate water stewardship initiatives in mining and manufacturing |
| | Advocacy for integrated water resource management (IWRM) | CSR | Sustainable water management, improved regulatory environment | SWPN – Advocacy for IWRM policies in South Africa |

WIDE SECTOR REPRESENTATION

BOARD MEMBER PROFILES



KEVIN MUTETE

Eng. Kevin Mutete, Founder of Techold Engineering and Fellow of the Zimbabwe Institution of Engineers, brings critical technical and strategic expertise to the PSWASH Board. As a leader in the Water-Energy-Food (WEF) nexus, his work in water treatment, smart metering, renewable energy, and power infrastructure uniquely positions him to guide private sector-driven WASH solutions. His industry experience and networks across agriculture, mining, and manufacturing are invaluable in unlocking key stakeholders and mobilizing investment. With his leadership, PSWASH is better equipped to coordinate impactful partnerships, scale innovation, and achieve its mission of accelerating private sector participation in sustainable WASH initiatives.



LLOYD FENDE

Lloyd Fende is a seasoned civil engineer with 36 years of experience in infrastructure planning, development, feasibility studies, and project management. He is the Senior Partner at BCHOD, leading the Civils Division in Zimbabwe and overseeing multidisciplinary projects across the region. A Fellow of the Zimbabwe Institution of Engineers, former President of the Zimbabwe Association of Consulting Engineers, and former Board Member of the Engineering Council of Zimbabwe, Lloyd has demonstrated strong leadership in both the public and private sectors, including the Ministry of Water Resources. His deep technical expertise and regulatory insight make him a key asset to the PSWASH Board, strengthening efforts to deliver sustainable WASH infrastructure and unlock greater private sector investment.



SIBUSISIWE MARUNDA

A development expert with over 15 years of leadership experience, she currently serves as Country Director for REPSSI. Her work in youth and child protection, combined with strategic project management, aligns with PSWASH's mission to drive inclusive and sustainable WASH solutions. Her proven ability to lead impactful programs and advocate for vulnerable populations strengthens PSWASH's goal of community-driven change.

WIDE SECTOR REPRESENTATION

BOARD MEMBER PROFILES



MANDAS MARIKANDA

Dr. Mandas Marikanda, award-winning CEO of Zimbabwe Women's Microfinance Bank, is a microfinance pioneer driving women-led solutions. With a PhD in Economic Empowerment and 27+ years' experience, she creates innovative financing models that empower female entrepreneurs to deliver water and sanitation services in underserved communities. Her acclaimed work (15+ national/regional honors) bridges financial inclusion with sustainable WASH access, perfectly aligning with PSWASH's market-driven approach to water security.



ISAAC ISAKI

Isaac Isaki is an experienced investment executive with over 20 years in finance, risk management, and strategic investments. A CFA charterholder with an MBA and FRM certification, he served as Chief Investment Officer at NSSA, where he led high-impact, socially responsive investment strategies. His expertise in mobilizing pension funds for development positions him as a key asset to PSWASH's mission, helping unlock sustainable financing for inclusive and transformative WASH infrastructure.



COBURN KATANDA

Eng. Coburn Katanda, Mining Manager at Eureka Gold Mine and former President of Zimbabwe's Mine Managers Association, brings 16+ years of industry expertise to PSWASH's water stewardship initiatives. With his engineering and business background (UZ, Edinburgh MBA), he champions sustainable mining practices that align with PSWASH's goals - implementing water recycling systems, developing community WASH projects near mining operations, and advocating for responsible water policies. His leadership bridges the mining sector's technical and financial resources with PSWASH's mission to create scalable, market-driven WASH solutions, particularly in water-stressed regions affected by industrial activity.

WIDE SECTOR REPRESENTATION

BOARD MEMBER PROFILES



NGONI MARIMO

Ngoni Marimo is a development consultant with over 15 years of experience across Africa. He holds an MA in Poverty and Development from the University of Sussex and specializes in monitoring and evaluation, strategy development, and capacity building. He has led major assignments for UN agencies, bilateral donors, and NGOs in sectors including gender, health, education, and social protection. Recognized for excellence in evaluation by UN Women and ADA, Ngoni brings a strong, evidence-based perspective to support PSWASH's goal of impactful and inclusive WASH programming.



HENRIETA MUTSAMBI

Henrieta Mutsambi, Executive Director of the Institute of Water and Sanitation Development (IWSD), is a multidisciplinary development expert with vast experience in water resources management, environmental and social safeguards, and service delivery. She holds a Master's in Development Studies, and Post-Graduate Diplomas in Water Supply & Sanitation and Water & Climate Change Adaptation. At IWSD, she drives sector-wide capacity building—equipping WASH professionals with practical skills in governance, service efficiency, and climate resilience. Her presence on the PSWASH Board enhances efforts to unlock private sector investment by strengthening the technical and institutional readiness of WASH actors.



DYLORD MUTAMUKO

Dylord Mutamuko is a finance-to-WASH specialist with 15+ years' experience in the private sector. A holder of a Master's in Development Finance, he now leads PSWASH as National Coordinator while serving as Private Sector Focal Point for Zimbabwe's Multi-Stakeholder WASH Taskforce. Building on his Financial institution background with Standard Chartered and Stanbic, he designs innovative financing mechanisms and forges cross-sector partnerships that transform water and sanitation challenges into viable, socially impactful investment opportunities.